At the top is a Girl and Boy character with statistical bell curves on their guernseys standing left and right of the title.
The title is competition, and below it reads
Finals Season Week 1

Below this are goal posts are the words 'Who won it?!’.  Above the writing there is a football shown in mid-flight, just before it is about to pass through the goal posts. Behind the goal posts is the dotted line of a statistical bell curve graph. The bell curve with the goal posts in front are positioned to look like a famous graph from statistics demonstrating a concept called ‘standard deviations’. The front panel of both the boy and girl’s guernseys have a statistical bell curve in their team colours.

Below this it says Australian Rules Football and at the bottom of the picture it says STARTDetails of a match between the Spitzes and the Chihuahuas. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 29 points. 

Below the title are the statistics that will be used to determine which team won the match. They are presented in horizontal sections down the page and are allocated roughly the same amount of area. The name of each statistic appears centrally at either the top or bottom of their section. Within these areas, each statistic is presented far-left and far-right so to line-up directly underneath their associated team. Between each pair of statistics is an info-graphic that displays their relative size.

The statistics are presented in the following order:

Goal Accuracy: Spitzes 47% of attempts on goal that were ‘in' versus Chihuahuas 45% of attempts on goal that were ‘in'

Disposals: Spitzes 338 versus Chihuahuas 339

Kicks: Spitzes 213 versus Chihuahuas 198

Marks: Spitzes 80 versus Chihuahuas 65

Marks Inside 50: Spitzes 17 versus Chihuahuas 9Details of a match between the Poodles and the Schnauzers. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 6 points. 

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The statistics are presented in the following order:

Goal Accuracy: Poodles 57% of attempts on goal that were successful versus Schnauzers 45% of attempts on goal that were successful

Disposals: Poodles 348 versus Schnauzers 384

Kicks: Poodles 199 versus Schnauzers 209

Marks: Poodles 69 versus Schnauzers 85

Marks Inside 50: Poodles 11 versus Schnauzers 11Details of a match between the Terriers and the Shepherds. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 7 points. 

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The statistics are presented in the following order:

Goal Accuracy: Terriers 56% of attempts on goal that were ‘in' versus Shepherds 27% of attempts on goal that were ‘in'

Disposals: Terriers 383 versus Shepherds 382

Kicks: Terriers 197 versus Shepherds 195

Marks: Terriers 86 versus Shepherds 82

Marks Inside 50: Terriers 10 versus Shepherds 14Details of a match between the Hounds and the Boxers. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 22 points. 

Below the title are the statistics that will be used to determine which team won the match. They are presented in horizontal sections down the page and are allocated roughly the same amount of area. The name of each statistic appears centrally at either the top or bottom of their section. Within these areas, each statistic is presented far-left and far-right so to line-up directly underneath their associated team. Between each pair of statistics is an info-graphic that displays their relative size.

The statistics are presented in the following order:

Goal Accuracy: Hounds 67% of attempts on goal that were ‘in' versus Boxers 52% of attempts on goal that were ‘in'

Disposals: Hounds 284 versus Boxers 328

Kicks: Hounds 179 versus Boxers 194

Marks: Hounds 85 versus Boxers 82

Marks Inside 50: Hounds 7 versus Boxers 14At the top is a Girl and Boy character with statistical bell curves on their guernseys standing left and right of the title.
The title is competition, and below it reads
Finals Season Week 1

Below this are goal posts are the words 'Who won it?!’.  Above the writing there is a football shown in mid-flight, just before it is about to pass through the goal posts. Behind the goal posts is the dotted line of a statistical bell curve graph. The bell curve with the goal posts in front are positioned to look like a famous graph from statistics demonstrating a concept called ‘standard deviations’. The front panel of both the boy and girl’s guernseys have a statistical bell curve in their team colours.

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The statistics are presented in the following order:

Goal Accuracy: Spitzes 47% of attempts on goal were ‘in' versus Chihuahuas 45% of attempts on goal were ‘in' 

Disposals: Spitzes 338 versus Chihuahuas 339

Kicks: Spitzes 213 versus Chihuahuas 198

Marks: Spitzes 80 versus Chihuahuas 65

Marks Inside 50: Spitzes 17 versus Chihuahuas 9

A blue oval surrounds the Spitzes logo at the top left of the page and attached to the oval is  the text ‘WON IT!’. This is because one or more of the statistics presented for this match fit one or more of the statistical rules defined for this season.

In the Winning Margin section "29 points" has been amended to read “29 > 12" points. This is a reference to the Goal Accuracy Rule #2 theshold.

In the section where the Goal Accuracy statistics are presented, the title has been amended to specify which of the Goal Accuracy rules it will be measuring against. It reads “1st Goal Accuracy Rule” with new text below “since the winning margin was >12”. The difference between values have been calculated to be +2 percentage points in the Spitzes favour. This is used to compare against the value of 20 percentage points, the required amount needed for the rule to apply. The text “+2 < 20 NO” appears on the Spitzes side, left of centre. It means that the difference in Goal Accuracy was too small to be guaranteed a win according to the rule. 

In the section where the Disposals statistics are presented, the title has been amended to read “ Disposals Rule”.  The difference between values have been calculated to be +1 disposals in the Chihuahuas favour. This is used to compare against the value of 60 disposals, the required amount needed for the rule to apply. The text “NO 60 > +1” appears on the Chihuahuas side, right of centre. It means that the difference in Disposals was too small to be guaranteed a win according to the rule. 

In the section where the Kicks statistics are presented, the title has been amended to read “ Kicks Rule”. The difference between values have been calculated to be +15 kicks in the Spitzes favour. This is used to compare against the value of 30 kicks, the required amount needed for the rule to apply. The text “+15 < 30 NO” appears on the Spitzes side, left of centre. It means that the difference in Kicks was too small to be guaranteed a win according to the rule. 

In the section where the Marks statistics are presented, the title has been amended to read “Marks Rule”. The difference between values have been calculated to be +15 marks in the Spitzes favour. This is used to compare against the value of 35 marks, the required amount needed for the rule to apply. The text “+15 < 35 NO” appears on the Spitzes side, left of centre. It means that the difference in Marks was too small to be guaranteed a win according to the rule. 

In the section where the Marks Inside 50 statistics are presented, the title has been amended to read “ Marks Inside 50 Rule”. The difference between values have been calculated to be +8 marks in the Spitzes favour. This is used to compare against the value of 7 marks, the required amount needed for the rule to apply. The text “+8 ≥ 7 YES” appears on the Spitzes side, left of centre. It means that the difference in Marks Inside 50 was large enough to be guaranteed a win according to the rule. This statistic alone tells us that the Spitzes won the match.Details of a match between the Poodles and the Schnauzers. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 6 points. 

Below the title are the statistics that will be used to determine which team won the match. They are presented in horizontal sections down the page and are allocated roughly the same amount of area. The name of each statistic appears centrally at either the top or bottom of their section. Within these areas, each statistic is presented far-left and far-right so to line-up directly underneath their associated team.

The statistics are presented in the following order:

Goal Accuracy: Poodles 57% of attempts on goal that were ‘in' versus Schnauzers 45% of attempts on goal that were ‘in'

Disposals: Poodles 348 versus Schnauzers 384

Kicks: Poodles 199 versus Schnauzers 209

Marks: Poodles 69 versus Schnauzers 85

Marks Inside 50: Poodles 11 versus Schnauzers 11


A blue oval surrounds the Poodles logo at the top left of the page and attached to the oval is  the text ‘WON IT!’. This is because one or more of the statistics presented for this match fit one or more of the statistical rules defined for this season.

In the Winning Margin section “6 points" has been amended to read “6 ≤ 12" points. This is a reference to the Goal Accuracy Rule #2 theshold.

In the section where the Goal Accuracy statistics are presented, the title has been amended to specify which of the Goal Accuracy rules it will be measuring against. It reads “2nd Goal Accuracy Rule” with new text below “since the winning margin was ≤ 12”. The difference between values have been calculated to be 12 percentage points in the Poodles favour. This is used to compare against the value of 10 percentage points, the required amount needed for the rule to apply. The text “+12 ≥ 10 YES” appears on the Poodles side, left of centre. It means that the difference in Goal Accuracy was large enough to be guaranteed a win according to the rule. This statistic alone tells us that the Poodles won the match.

In the section where the Disposals statistics are presented, the title has been amended to read “ Disposals Rule”. The difference between values have been calculated to be +36 disposals in the Schnauzers favour. This is used to compare against the value of 60 disposals, the required amount needed for the rule to apply. The text “NO 60 > +36” appears on the Schnauzers side, right of centre. It means that the difference in Disposals was too small to be guaranteed a win according to the rule. 

In the section where the Kicks statistics are presented, the title has been amended to read “ Kicks Rule”. The difference between values have been calculated to be +10 kicks in the Schnauzers favour. This is used to compare against the value of 30 kicks, the required amount needed for the rule to apply. The text “NO 30 > +10” appears on the Schnauzers side, right of centre. It means that the difference in Kicks was too small to be guaranteed a win according to the rule. 

In the section where the Marks statistics are presented, the title has been amended to read “ Marks Rule”. The difference between values have been calculated to be +16 marks in the Schnauzers favour. This is used to compare against the value of 35 marks, the required amount needed for the rule to apply. The text “NO 35 > +10” appears on the Schnauzers side, right of centre. It means that the difference in Marks was too small to be guaranteed a win according to the rule. 

In the section where the Marks Inside 50 statistics are presented, the title has been amended to read “ Marks Inside 50 Rule”. The difference between values have been calculated to be 0 marks so is in neither team's favour. The text “+0 < 7 NO 7 > 0” appears between the two statistics and means that this rule cannot be used at all.
Details of a match between the Terriers and the Shepherds. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 7 points. 

Below the title are the statistics that will be used to determine which team won the match. They are presented in horizontal sections down the page and are allocated roughly the same amount of area. The name of each statistic appears centrally at either the top or bottom of their section. Within these areas, each statistic is presented far-left and far-right so to line-up directly underneath their associated team.

The statistics are presented in the following order:

Goal Accuracy: Terriers 56% of attempts on goal that were ‘in' versus Shepherds 27% of attempts on goal that were ‘in'

Disposals: Terriers 383 versus Shepherds 382

Kicks: Terriers 197 versus Shepherds 195

Marks: Terriers 86 versus Shepherds 82

Marks Inside 50: Terriers 10 versus Shepherds 14

A blue oval surrounds the Terriers logo at the top left of the page and attached to the oval is  the text ‘WON IT!’. This is because one or more of the statistics presented for this match fit one or more of the statistical rules defined for this season.

In the Winning Margin section “7 points" has been amended to read “7 ≤ 12" points. This is a reference to the Goal Accuracy Rule #2 theshold.

In the section where the Goal Accuracy statistics are presented, the title has been amended to specify which of the Goal Accuracy rules it will be measuring against. It reads “2nd Goal Accuracy Rule” with new text below “since the winning margin was ≤ 12”. The difference between values have been calculated to be 29 percentage points in the Terriers favour. This is used to compare against the value of 10 percentage points, the required amount needed for the rule to apply. The text “+29 ≥ 10 YES” appears on the Terriers side, left of centre. It means that the difference in Goal Accuracy was large enough to be guaranteed a win according to the rule. This statistic alone tells us that the Terriers won the match.

In the section where the Disposals statistics are presented, the title has been amended to read “ Disposals Rule”.  The difference between values have been calculated to be +1 disposals in the Terriers favour. This is used to compare against the value of 60 disposals, the required amount needed for the rule to apply. The text “+1 < 60 NO” appears on the Terriers side, left of centre. It means that the difference in Disposals was too small to be guaranteed a win according to the rule. 

In the section where the Kicks statistics are presented, the title has been amended to read “ Kicks Rule”. The difference between values have been calculated to be +2 kicks in the Terriers favour. This is used to compare against the value of 30 kicks, the required amount needed for the rule to apply. The text “+2 < 30 NO” appears on the Terriers side, left of centre. It means that the difference in Kicks was too small to be guaranteed a win according to the rule. 

In the section where the Marks statistics are presented, the title has been amended to read “ Marks Rule”. The difference between values have been calculated to be +4 marks in the Terriers favour. This is used to compare against the value of 35 marks, the required amount needed for the rule to apply. The text “+4 < 35 NO” appears on the Terriers side, left of centre. It means that the difference in Marks was too small to be guaranteed a win according to the rule. 

In the section where the Marks Inside 50 statistics are presented, the title has been amended to read “ Marks Inside 50 Rule”. The difference between values have been calculated to be +4 marks in the Shepherds favour. This is used to compare against the value of 7 marks, the required amount needed for the rule to apply. The text “NO 7 > +4” appears on the Shepherds side, right of centre. It means that the difference in Marks Inside 50 was too small to be guaranteed a win according to the rule. Details of a match between the Hounds and the Boxers. The title has two silhouetted dog logos that are placed far-left and far-right on the page. Between them is the winning margin of the final score: 22 points. 

Below the title are the statistics that will be used to determine which team won the match. They are presented in horizontal sections down the page and are allocated roughly the same amount of area. The name of each statistic appears centrally at either the top or bottom of their section. Within these areas, each statistic is presented far-left and far-right so to line-up directly underneath their associated team.

The statistics are presented in the following order:

Goal Accuracy: Hounds 67% of attempts on goal that were ‘in' versus Boxers 52% of attempts on goal that were ‘in'

Disposals: Hounds 284 versus Boxers 328

Kicks: Hounds 179 versus Boxers 194

Marks: Hounds 85 versus Boxers 82

Marks Inside 50: Hounds 7 versus Boxers 14

A blue oval surrounds the Boxers logo at the top right of the page and attached to the oval is  the text ‘WON IT!’. This is because one or more of the statistics presented for this match fit one or more of the statistical rules defined for this season.

In the Winning Margin section “22 points" has been amended to read “22 > 12" points. This is a reference to the Goal Accuracy Rule #2 theshold.

In the section where the Goal Accuracy statistics are presented, the title has been amended to specify which of the Goal Accuracy rules it will be measuring against. It reads “1st Goal Accuracy Rule” with new text below “since the winning margin was >12”. The difference between values have been calculated to be +15 percentage points in the Hounds favour. This is used to compare against the value of 20 percentage points, the required amount needed for the rule to apply. The text “+15 < 20 NO” appears on the Hounds side, left of centre. It means that the difference in Goal Accuracy was too small to be guaranteed a win according to the rule. 

In the section where the Disposals statistics are presented, the title has been amended to read “ Disposals Rule”.  The difference between values have been calculated to be +44 disposals in the Boxers favour. This is used to compare against the value of 60 disposals, the required amount needed for the rule to apply. The text “NO 60 > +44” appears on the Boxers side, right of centre. It means that the difference in Disposals was too small to be guaranteed a win according to the rule. 

In the section where the Kicks statistics are presented, the title has been amended to read “ Kicks Rule”. The difference between values have been calculated to be +15 kicks in the Boxers favour. This is used to compare against the value of 30 kicks, the required amount needed for the rule to apply. The text “NO 30 > +15” appears on the Boxers side, right of centre. It means that the difference in Kicks was too small to be guaranteed a win according to the rule. 

In the section where the Marks statistics are presented, the title has been amended to read “ Marks Rule”. The difference between values have been calculated to be +3 marks in the Hounds favour. This is used to compare against the value of 35 marks, the required amount needed for the rule to apply. The text “+3 < 35 NO” appears on the Hounds side, left of centre. It means that the difference in Marks was too small to be guaranteed a win according to the rule. 

In the section where the Marks Inside 50 statistics are presented, the title has been amended to read “ Marks Inside 50 Rule”. The difference between values have been calculated to be +7 marks in the Boxers favour. This is used to compare against the value of 7 marks, the required amount needed for the rule to apply. The text “YES 7 ≥ +7” appears on the Boxers side, right of centre. It means that the difference in Marks Inside 50 was large enough to be guaranteed a win according to the rule. This statistic alone tells us that the Boxers won the match.A schematic showing the Finals Season with 9 rectangular boxes labelled for each match. The boxes are arranged according to 4 seperate horizontal sections where each section refers to a particular week of the Finals. 

The first horizontal section has 4 boxes for the 4 matches of Week 1. From left to right those boxes are the First Qualifying Final match, the First Elimination Final match, the Second Elimination Final match and lastly the Second Qualifying Final match.

The second horizontal section has 2 boxes for the 2 matches of Week 2. The left box is the First Semi-Final match and the right box is the Second Semi-Final match.

The third horizontal section also has 2 boxes for the 2 matches of Week 3. The left box is the First Preliminary Final and the right box is the Second Preliminary Final Match.

The forth and final horizontal section has only 1 box for the Grand Final match. This box is placed centrally on the page and is flanked on the left by an illustration of the Championship Cup and on the right by the Championship Pennant. Both the cup and pennant have the text ‘TOP DOG’ written on them as a comical reference to the top team in this fictional Dog League. 

Boxes are connected as follows:

The First Qualifying Final (first horizontal section, first box across) has an arrow connecting to the the First Preliminary Final (third horizontal section, first box across) indicating the progression of the winner from this match. The loser from this match goes into the 1st Semi-Final Match indicated by an arrow and ‘loser’ label connecting to the second horizontal section and the first box across.

The Second Qualifying Final (first horizontal section, forth box across) has an arrow connecting to the the Second Preliminary Final (third horizontal section, second box across) indicating the progression of the winner from this match. The loser from this match goes into the 2nd Semi-Final Match indicated by an arrow and ‘loser’ label connecting to the second horizontal section and the second box across.

The First Elimination Final (first horizontal section, second box across) has an arrow connecting to the the First Semi-Final (second horizontal section, first box across) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The Second Elimination Final (first horizontal section, third box across) has an arrow connecting to the the Second Semi-Final (second horizontal section, second box across) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The First Semi-Final (second horizontal section, first box across) has arrow connecting it to the Second Preliminary Final (third horizontal section, second box across) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The Second Semi-Final (second horizontal section, second box across) has arrow connecting it to the First Preliminary Final (third horizontal section, first box across) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The First Preliminary Final (third horizontal section, first box across) has arrow connecting it to the Grand Final (forth horizontal section, central box) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The Second Preliminary Final (third horizontal section, second box across) also has an arrow connecting it to the Grand Final (forth horizontal section, central box) indicating the progression of the winner from this match. The loser is eliminated from the completion after this match and is not represented at all in this schematic.

The Grand Final box has no other connections to it and the loser from this match is not represented at all in this schematic.

The winners from each match are shown within their respective match box. The team logo, colours and name are visible under the label ‘winner’. Only the Grand Final box has different label of ‘CHAMPION’.

After Week 1 the following boxes are filled:

First Qualifying Final (first horizontal section, first box across) : the Spitzes

First Elimination Final (first horizontal section, second box across) : the Poodles

Second Elimination Final (first horizontal section, third box across) : the Shepherds

Second Qualifying Final (first horizontal section, forth box across) : the Terriers

All other boxes are empty.